



lash Hero

**BROW LAMINATION
MANUAL**

Version 1 - 2020


ilashHero Brow Lamination Treatment

01



1. PREPARE

- Prepare your workstation, ensuring you have all the products in easy reach to complete the treatment. [Fig. 01]
- Remove any hand or arm jewellery before cleansing.
- Wash and sanitise your hands.
- Adjust your seating and the client's position as needed.
- Put on a hygienic face mask.

TOP TIP
 For client comfort a neck rest is advised & put on a head bonnet. If needed, place a bolster under the client's knees to make them feel more comfortable. Make sure wax heater is set to a low temperature.

2. CLEANSE

- Use an ilashHero iMakeup Protein Remover Pad to remove oil, protein residues and makeup from the brow area.
- Remove any excess product with a dry cotton pad.
- Use an ilashHero iMakeup Protein Remover Pad to remove oil, protein residues and makeup from the brow area. [Fig. 02]



Notes

3. APPLY BROW PROTECTOR

Apply Brow Protector [Pearl # 1A] to the skin across the top of the brow, using a bamboo sponge tip applicator [Fig. 03]

4. APPLY LIFTING BALM TO BROWS

Lifting Balm is used to break down the hair's disulphide bonds, allowing brows to be re-shaped.

- Open the Lifting Balm [Pearl #2] & stir to ensure an even consistency by using a clean sponge tip applicator.
- With a sponge tip applicator, working quickly, apply the Lifting Balm starting from the root to the tips, smoothing the brow as you go. [Fig. 04]
- Be careful not to get product onto the skin. Wipe away if you do.
- Set timer for between 5 and 7 minutes.

USE AS A GUIDE FOR ILASHHERO BROW LAMINATION TIMINGS

| | |
|--------------|-------------------------------|
| Do not treat | Weak or over treated lashes |
| 5 minutes | Fine, dry or sparse lashes |
| 6 minutes | Average or healthy lashes |
| 7 minutes | Thick, coarse or dense lashes |

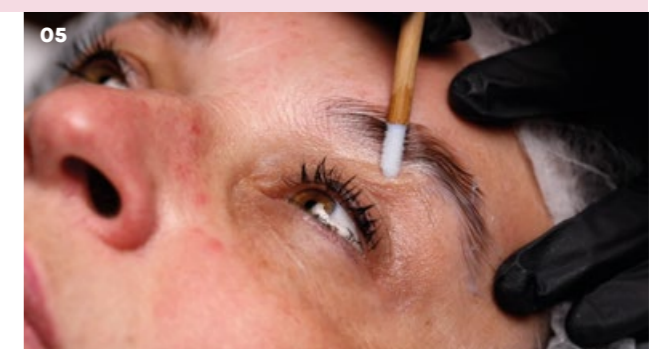


Remember to set the timer when product has been applied to both brows.

TOP TIP
 Use a small amount of Lifting Balm at a time and work evenly through the brows following the line of the hair.

5. REMOVE LIFTING BALM

- After the required time remove lifting balm from the brows, with the sponge tip applicator, remove using a smoothing action following the the direction of hair that you have styled the brow. [Fig. 05]



6. APPLY VOLUMISING FIX

Volumising Fix is used to repair the disulphide bonds in the hairs, fixing them in the shape you desire.

- Open the Volumising Fix [Pearl # 3] & stir to ensure an even consistency by using a clean sponge tip applicator.
- Using the sponge tip applicator work through the brow hairs in an upward direction –roots to tips, with the Volumising Fix. [Fig. 06]
- **Set timer for 6 or 7 minutes once product is applied to both brows.**
- Keep working this product through the hairs to achieve your clients desired look for the six or seven minutes.

Fluffy brows or smooth brows.

- To create fluffy brows use a mascara wand to work the Volumising Fix through the hairs in an upward motion [Fig. 07]
- To create smooth brows use a sponge tip applicator and work through the following the pattern of hair growth



ILASHHERO BROW LAMINATION VOLUMISING FIX TIMINGS

| | |
|-----------|---------------------------------|
| 6 minutes | For all brow hairs |
| 7 minutes | Very Coarse or dense brow hairs |

7. REMOVE VOLUMISING FIX

After the required time, remove the Volumising Fix from the brows with a smoothing action, using a sponge tip applicator in the same direction that you have styled the brow hairs.

- Don't forget –we always remove the Volumising Fix to the brow we applied to first to prevent over processing.
- Make sure you do not disturb the brow hairs at this point.

Notes



8. APPLY AND REMOVE TINT

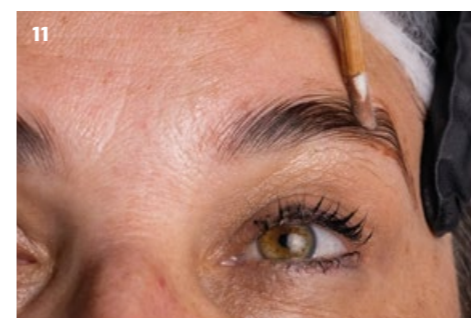
Using tint is a fantastic way to add colour and depth to the brows.

- Apply Brow Protector [Pearl # 1A] to the skin across the top of the brows, using a sponge tip applicator. [Fig. 08]
- Choose the appropriate tint colour for your clients desired look.
- Mix tint with the developer in a pearl cup , mix 1 part tint and 1 part developer..
- Make sure the consistency is an evenly blended paste. [Fig. 09]
- Using a clean sponge tip applicator apply your chosen brow tint to the brows working in the direction that the hairs have been placed [Fig. 10]
- **Set timer for 1 minute, then check the colour development. Leave tint on the brows for a maximum of 3 minutes depending on clients required intensity.**
- Once the desired colour has been achieved, remove tint from the brows using sponge tip applicator [Fig. 11] or a dry cotton pad, again following the direction the hairs have been placed.

TOP TIP



Avoid excess tint on the skin around the brows, clean excess tint with a sponge tip applicator. Due to the ilashHero lifting process, brows will absorb the tint easily so will not need as much development time as generally recommended.





TOP TIP



Remind clients not to rub their eyes after their ilashHero treatment, to avoid lashes and brows becoming crisscrossed. Avoid coming into direct contact with water or oil for the next 24hrs.

9. FINISHING THE BROW

Check wax is at correct working temperature by spreading a small amount of wax to the inside of your wrist and your client's wrist using a spatula.

Using a sponge tip applicator gently smooth the hairs to the side.

With the same sponge tip applicator, apply wax in the direction of the hair growth, above and below the brow, starting below first, remove the wax below [Fig. 12] by pressing a wax strip on top of the wax with firm pressure and pull against the hair growth then repeat above the brow. [Fig. 13]

Finally removing hair between the middle of the brows again press wax strip on top of the wax with firm pressure. We always suggest to gently stretch the skin and pull back the wax strip against the hair growth, creating a crisp outline to the shape of the brow. This will enable you to give a neat defined finish to your brow line, also aiding in removal of residue of tint.

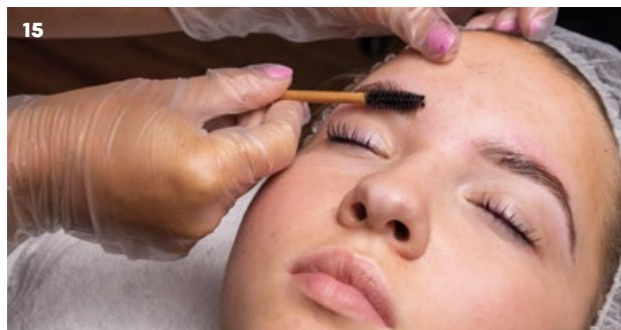
Tweeze away any remaining stubborn hairs. [Fig. 14] Using a mascara wand check for any gaps [Fig. 15] and with your brow pencil, use short flicking movements to mimic hair strokes, fill in any sparse areas to create thickness to the brow.

Using a sharpened highlighter pencil, work the pencil underneath the brow, following the base brow line from bulb to tail, enhancing the shape you have created. [Fig. 16] Apply Moisturising Serum [Pearl # 4] with a mascara wand setting the hairs as the final stage of your treatment.

Take the client through the aftercare, making sure they fully understand the instructions.

Send the client a copy of the digital aftercare card to take home.

Take before and after photos for your portfolio –remember to always ask clients permission.



Before



After



Lifting system product numbers are as follows:

- Pearl #1A = Brow Protector
- Pearl #1B = Bonding Gel
- Pearl #2 = Lifting Balm
- Pearl #3 = Volumising Fix
- Pearl #4 = Moisturising Serum

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