



ilash Hero

**LASH LIFTING
MANUAL**

Version 1 - 2020

LASH LIFTING MANUAL

PAGE

- 4 1. PREPARE
- 4 2. CLEANSE
- 5 3. APPLY UNDER EYE PADS
- 5 4. APPLY SHIELDS
- 6 5. BONDING LASHES
- 7 6. APPLY LIFTING BALM
- 7 7. REMOVE LIFTING BALM
- 8 8. APPLY VOLUMISING FIX
- 8 9. REMOVE VOLUMISING FIX
- 9 10. APPLY AND REMOVE TINT
- 10 11. APPLY MOISTURISING SERUM

ilashHero Lash Lift Treatment

⚠️ Make sure your client removes any contact lenses before starting the treatment

01



1. PREPARE

- Prepare your workstation, ensuring you have all the products in easy reach to complete the treatment. **[Fig. 01]**
- Remove any hand or arm jewellery before cleansing.
- Wash and sanitise your hands.
- Adjust your seating and the client's position as needed.
- Put on a hygienic face mask.

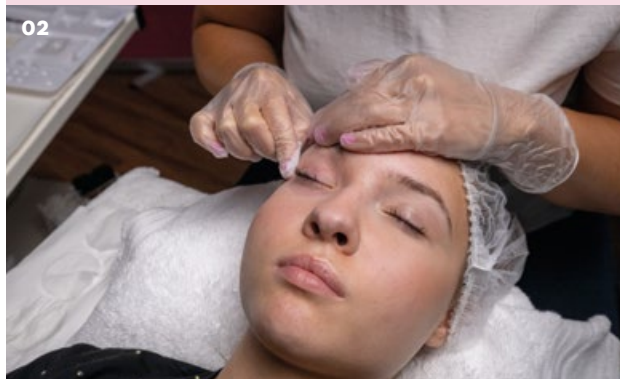
2. CLEANSE

- Use an ilashHero iMakeup Protein Remover Pad to remove oil or protein residues from the eye area and natural lashes. **[Fig 02]**
You can also use them under the eyes to improve the adhesion of ilashHero Under Eye Pads. Any excess liquid from the pads can be dabbed onto a paper towel.

TOP TIP



For client comfort a neck rest is advised and put on a head bonnet. If needed, place a bolster under the client's knees to make them feel more comfortable.



Notes



3. APPLY UNDER EYE PADS

- Taking one pair of ilashHero Under Eye Pads peel back the ilashHero Under Eye Pads from the protective layer
- Holding the ilashHero Under Eye Pad at each end, **[Fig. 03]** ask the client to open their eyes and look up. Using your ring finger, gently smooth out the skin over the cheekbone and press the ilashHero Under Eye Pad on top of the client's lower lashes.
- Ask your client to slowly close their eyes and keep them closed from now until the end of the treatment.

TOP TIP



To ensure the ilashHero Under Eye Pad sits flush against the eye, try dropping the outer corners down gently. If there are any stray lower lashes then gently cover with some de tacked micro pore tape.



4. APPLY SHIELDS

- To help assess the client's lashes use a mascara wand to comb the upper lashes into their correct position, making sure no lashes are trapped. **[Fig. 04]**
- Select a small, medium or large ilashHero Shield depending on the client's desired look. See 'What Type of Shields' below for more information.
- You may need to trim the inner corner of the shield with scissors to get the right shape for the client's eye. **[Fig. 05]**
- Open the Bonding Gel **[Pearl # 1B]**
- Apply a thin layer of Bonding Gel to the underside of the shield, using the ilashHero Pro Tool with a mini brush **[Fig. 06]**. Only apply the gel to the rectangular area of the shield. Wait a few seconds for the Bonding Gel to go tacky.
- Lifting the eyebrow, gently stretch the eyelid area. This will ensure the shield sits closely against the lash line. Place the straight edge of the shield along the upper eyelid, as close as possible to the lash line. Be careful not to trap any upper lashes under the shield. **[Fig. 07]** If this happens, you can use a mini brush to gently release them.

TOP TIP



Press the shield for 10 seconds so it can adhere to the skin. Some clients may experience a warm or tingling sensation at this point. This is totally normal and will usually stop after a few seconds. If you have misaligned the shield, gently remove it. If it has already adhered to the skin, you can use a little Moisturising Serum **[Pearl #4]** to break down the Bonding Gel. You should then dispose of the shield, clean the Bonding Gel from the eye and start again with a new shield.

WHAT TYPE OF SHIELD

It is important to take time to select the right shield to use for each client. The size used helps determine the final look you will achieve for your client.

SMALL SHIELD	MEDIUM SHIELD	LARGE SHIELD
Most intense lift	Great all rounder if unsure	Much softer relaxed look
Add definition to shorter lashes	Suits most eye shapes and lash lengths Especially clients with heavy eyelids and dense downward facing lashes	Use for clients for longer curly lashes Male clients
Enhances more length More drama to longer lashes Don't use this shield for clients with a heavy brow bone or hooded eyelid		This is a great choice for clients with a prominent brow bone

TOP TIP



Always double check you have selected the correct letter at the top of shields before application and that you have the same size for both eyes.

5. BONDING LASHES

- Using the ilashHero Hero Pro Tool with a mini brush, apply a super-thin layer of Bonding Gel **[Pearl #1B]** to the surface of the shield. **[Fig. 08]** For best results, work on a small section of the shield at a time, rather than the whole shield at once.
- Apply Bonding Gel with the mini brush to a small area of the shield, **[Fig. 09]** then use the metal end of the ilashHero Hero Pro Tool to gently pull back approximately five lashes onto the shield. Use the metal end to separate lashes and ensure they are in the right direction. Lashes should be flat and correctly positioned against the shield before moving onto the next section of lashes. **[Fig. 10]**
- Repeat this along each section of the shield until you have finished. Then apply a shield to the second eye and repeat this process.



TOP TIP



Don't apply too much pressure when pulling back the lashes onto the shield as this can lift the upper wet line and reduce the amount of lift achieved. Carefully check the lashes, **[Fig. 11]** from the back as well as the front of the client.

CHECK IF:



- All the lashes are aligned
- There are not any lashes crossing
- The lashes are pointing in the same direction on both eyes
- Lashes need more Bonding Gel to keep them fixed to the shield
- When you have completed both eyes, carefully assess each eye to ensure no lower lashes are stuck to the upper lashes. If any are, gently pull out the lower lashes using a clean mini brush and tuck them under the ilashHero Under Eye Pad.
- Always ensure that the Bonding Gel has dried fully before applying Lifting Balm. **[Pearl # 2]**.

6. APPLY LIFTING BALM

Lifting Balm is used to break down the hair's disulphide bonds, allowing lashes to be manipulated and re-shaped.

- Open the Lifting Balm [Pearl # 2] & Stir the Lifting Balm to ensure an even consistency, using a clean mini brush in the ilashHero Hero Pro Tool.
- Working with only a small amount at a time, apply the Lifting Balm to the lashes, starting from the root to no higher than halfway up the lashes. **[Fig. 12]**
- Once applied to both eyes set your timer to required time.



USE AS A GUIDE FOR ILASHHERO LASH LIFTING TIMINGS

Do not treat	Weak or over treated lashes
10 minutes	Fine, dry or sparse lashes
12 minutes	Average or healthy lashes
14 minutes	Thick, coarse or dense lashes

TOP TIP



Always hold on to the shield as you apply and remove products from the lashes, to stop the shield and the lashes from moving. Make sure the Lifting Balm does not come into contact with the wet line. If it does, remove it immediately using a clean mini brush. Don't apply the Lifting Balm to the tips or the upper half of the lashes. **[Fig 12]** The amount of time needed for the Lifting Balm to work depends on the thickness and health of the client's lashes.

7. REMOVE LIFTING BALM

- After the required time, gently remove the Lifting Balm using the ilashHero Hero Pro Tool with a clean mini brush using a rolling action to avoid getting the product into the tips of the lashes. **[Fig. 13]**
- Don't forget –we always remove the lifting balm to the eye we applied to first to prevent over processing.
- Make sure you do not disturb the natural lashes at this point.
- Ensure that Lifting Balm is fully removed before you apply the Volumising Fix.

ilashHero

8. APPLY VOLUMISING FIX

Volumising Fix is used to repair the disulphide bonds in the lashes, fixing them in the shape you desire.

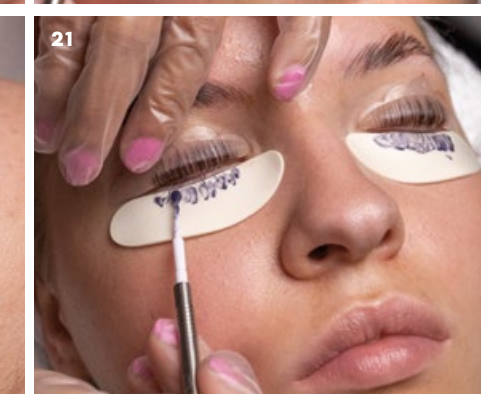
- Open the Volumising Fix **[Pearl # 3]** and stir thoroughly to ensure an even consistency using a clean mini brush with your ilashHero Hero Pro Tool.
- Gently apply the Volumising Fix using a clean mini brush, over the same part of the lashes, as you did with the Lifting Balm. **[Fig. 15]**
- Only apply Volumising Fix startign from the root to no higher than halfway way up the lashes.
- Be careful not to displace the lashes while they are still flexible.
- Once product is applied to both eyes set your timer and leave the Volumising Fix on the lashes for **7 minutes for ALL lashes.**



9. REMOVE VOLUMISING FIX

Using the ilashHero Hero Pro Tool and your mini brush, gently remove the Volumising Fix using the same technique as the Lifting Balm in a rolling motion. **[Fig.16]**

- Don't forget –we always remove the Volumising Fix to the eye we applied to first to prevent over processing.
- Ensure that Volumising Fix is fully removed before you apply the tint.



10. APPLY AND REMOVE TINT

Using tint is a fantastic way to add colour and depth to lashes.

- Choose and blend the appropriate tint colour.
- Mix 1 part tint with 1 part developer in a clean pearl cup. Make sure the consistency is an evenly blended paste. **[Fig. 17]**

TOP TIP



Blue/black is the most popular tint colour, although mixing a little brown with the black is a good choice.

- Carefully remove the ilashHero Under Eye Pads from the lower lashes, place them on the back of your hand until you're ready to place them underneath the lower lashes. **[Fig. 18]**
- Gently flick the lower lashes away from the skin, using the ilashHero tool with a clean mini brush.
- Place the ilashHero Under Eye Pads underneath the lower lashes, making sure that all the lower lashes are sitting on top of them. **[Fig. 19]**
- If any lower lashes are caught underneath the ilashHero Under Eye Pads, you can use the ilashHero Hero Pro Tool with a mini brush to gently flick them out. **[Fig. 20]**
- Apply a small amount of tint to lightly dust the lower lashes, using the ilashHero Hero Pro Tool with a mini brush. Don't apply too much tint, otherwise it could get into the eyes. **[Fig. 21]**
- Gently apply the tint to the upper lashes using the mini brush, working from the tips of the lashes to the roots. Avoid moving the lashes and make sure lashes are fully coated tip to root **[Fig. 22]**
- Due to the ilashHero lifting process, the upper lashes will absorb the tint more easily so will not need as much development time as generally recommended: Set your timer for 3 to 5 minutes. Avoid leaving the product on longer than this.
- Once the development time has ended, remove the tint from the upper lashes and then the lower lashes. **[Fig. 23]**



11. APPLY MOISTURISING SERUM

- Open the Moisturising Serum [Pearl # 4]
- Using the ilashHero Hero Pro Tool with a mini brush, apply the Moisturising Serum to the lashes on each eye, working from root to tip. **Leave product to soak into the lashes for 1 minute to encourage to lashes to lift away from the shield.** [Fig. 24]
- Carefully work through all the lashes removing any excess product whilst releasing all the lashes from the shield.
- Use a sponge tip applicator to apply Moisturising Serum between the shield and the skin. This will soften the Bonding Gel and make it easier to remove the shield. [Fig. 25]
- Don't remove the shield before all the lashes have lifted, otherwise you may end up pulling them out.
- Using a mascara wand, brush the lashes through with a small amount of Moisturising Serum through the lashes to help nourish them and hydrate. [Fig. 26]
- Remove the ilashHero Under Eye Pads from beneath the eyes, making sure the client keeps their eyes shut. [Fig. 27]
- Using a sponge tip applicator wipe over the upper eyelid, avoiding the lashes, to remove any residue.
- Use a slightly dampened cotton wool pad to wipe underneath the eyes, avoiding the upper lashes making sure all tint residue is removed. DO NOT touch the lashes with the dampened cotton pad.
- To finish, brush lashes upwards, using a clean mascara wand & ask client to then slowly open their eyes. [Fig. 28]
- Take the client through the written aftercare, making sure they fully understand the instructions.
- Take before and after photos for your portfolio. –remember to always ask clients permission.

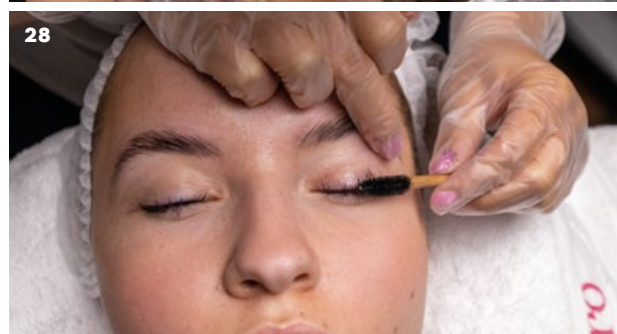
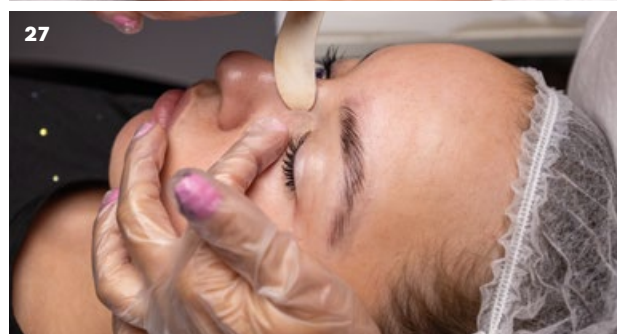
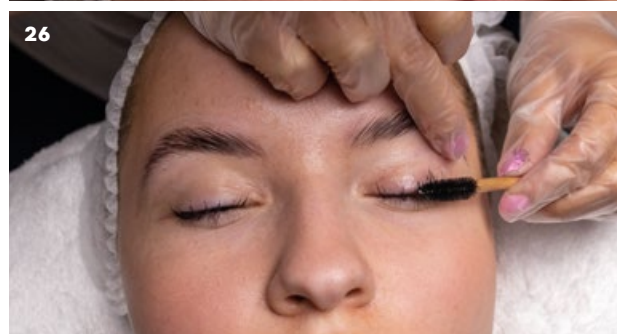
TOP TIP



Remind clients not to rub their eyes after their ilashHero treatment, to avoid lashes becoming criss-crossed and also avoid coming into direct contact with water or oil for the next 24hrs.

Lifting system product numbers are as follows:

- Pearl #1A = Brow Protector
- Pearl #1B = Bonding Gel
- Pearl #2 = Lifting Balm
- Pearl #3 = Volumising Fix
- Pearl #4 = Moisturising Serum



Before



After

Please note this after treatment photo includes the ilashHero Brow Lamination Treatment applied to the brows.

ilashHero

ilashhero.com