

**ASSIGNMENT FEEDBACK SHEET**

Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Assessors Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Qualification Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­

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| **Assessors Comments** |
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| **COMPETENT/NOT YET COMPETENT** | **RE-SUBMISSION - COMPETENT/NOT YET COMPETENT** |
| Assessors Name: | Assessors Name: |
| Assessor Signature: | Assessor Signature: |
| Date: | Date: |
| Student Signature: | Student Signature: |
| Date: | Date: |
| IV Sampled: | IV Sampled: |

**UG21G18- Promote additional services or products to customers**

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| **Assignment overview: Please word-process**   * Please include a title page. NVQ LEVEL 2 BEAUTY- NAME- UNIT * List where you have gathered your evidence in a bibliography i.e: Websites- [www.beautynews.co.uk](http://www.beautynews.co.uk), Books: Lorraine Nordman 6th Edition |

1. **Within the salon when would you encourage the use of additional services or products? (4a)**
2. **Explain how additional services or products will benefit your clients ? (4b)**

**3. Explain how your clients’ use of additional services or products will benefit your salon/business? (4c)**

**4. What factors influence your clients to use your services or products ? (4d)**

**5. How would you introduce additional services or products to clients? Why is it important to outline their benefits? (4e)**

**6. How would you overcome a clients’ reservation when you recommend an additional service or product?**

**6. How would you give appropriate, balanced information to clients about services or products? (4f)**